

Privacy Policy

Last updated: January 24, 2025

Introduction

Welcome to AI assistant. This Privacy Policy applies to the AI assistant website and related services (the “**Platform**”). This Privacy Policy explains how we collect, use, share, and otherwise process the personal information of users and other individuals in connection with our Services. It does not apply to other products or services that display or reference a different privacy policy. If you do not agree with this policy, you should not use the Platform.

The Platform is provided and controlled by **Right Point (HK) Limited**, with its registered address at FLAT/RM 517 5/F NEW CITY CENTER 2 LEI YUE MUN ROAD KWUN TONG KL (“**we**” or “**us**”).

What Information We Collect

We may collect the following information from and about you, including information that you provide, automatically collected information, and information from other sources.

Information You Provide

For certain activities, such as when you register, upload content to the Platform, or contact us directly, you may provide some or all of the following information:

- **Registration.** Registration information, such as age, username and password, language settings, and email addresses used for verification purposes.
- **User Content.** We may collect the content you create, upload, generate, or access through the Platform, including profile information, such as nickname, avatar and user-generated content, as well as photos and prompts you create and or share with the Platform.
- **Information When You Contact Us.** Information in correspondence you send to us.

Automatically Collected Information

We automatically collect certain information from you when you use the platform, including when you are using the web without an account. Such information includes:

- **Identifiers and device information.** We will collect information regarding the device you are using to access the platform, such as the model of your device,

the device system, device ID, your screen resolution and operating system. Where you log-in from multiple devices, we will be able to use your profile information to identify your activity across devices.

- **Usage data.** We automatically log your activity on the Platform, including the content you view on the Platform, how long you spent viewing such content, access times, the URL of the website from which you came to our site, and other details about your use of and actions on the Platform.
- **Geolocation data.** Depending on your device and web settings, we collect geolocation data when you use the Platform.

Information From Other Sources

- When you sign-up or log-in to the Platform using another service such as AI assistant, we may collect log-in information from the service.

How We Use Your Information

We will use your information in order to:

- to ensure that you are old enough to use the Platform (including restrictions required by law)
- to improve and develop our Platform and conduct product development
- to use User Content as part of our marketing campaigns to promote the Platform
- to train and improve our technology, such as our machine learning models and algorithms.
- to understand how you use the Platform, including across your devices
- to infer additional information about you, such as your age, general geographic location (such as country), and interests to generate information about your likely preferences or other characteristics ("**inferences**")
- to detect abuse, fraud, and illegal activity on the Platform, including scanning, analyzing, and reviewing User Content, and associated metadata for violations of our terms, conditions, and policies, if permitted by applicable law
- to provide customer support and respond to your questions, requests, complaints, and feedback
- to communicate with you, including to notify you about changes in our services
- to enforce our terms, conditions, and policies, and to meet our legal obligations

- consistent with your permissions, to provide you with location-based services, such as advertising and other personalized content
- to combine all the information we collect or receive about you for any of the foregoing purposes
- for any other purposes disclosed to you at the time we collect your information or pursuant to your consent, or as otherwise permitted by applicable law.

- **How We Share Your Information**

This section sets out how we may share your information:

Our Corporate Group

We may share your information with any member of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries, or companies that we control, are controlled by or under common control, and our service providers and strategic business partners, in each case in or outside your country, for the purposes set out in this Policy, as permitted by applicable law, to assist in the improvement and optimization of the Platform, or for our internal business purposes.

Law Enforcement

We may share your information with law enforcement agencies, public authorities or other entities if legally required to do so, or if we have a good faith belief that such use is reasonably necessary to:

- comply with legal obligations, processes or requests;
- enforce our Terms of Service and other agreements, policies, and standards, including investigation of any potential violation thereof;
- exercise or defend any legal claims;
- detect, prevent or otherwise address security, fraud or technical issues; or
- protect the rights, property or safety of us, our users, a third party or the public as required or permitted by law (including exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction).

Sale or merger

We may also disclose your information to third parties:

- in the event that we sell any business or assets, in which case we may disclose your information to the prospective buyer of such business or assets; or

- if we sell, buy, merge with, are acquired by, or partner with other companies or businesses, or sell some or all of our assets. In such transactions, your user information may be among the transferred assets.

We may share all of the information we collect in connection with a substantial corporate transaction, such as the sale of a website, a merger, consolidation, asset sales, or in the unlikely event of bankruptcy. Finally, we may share information with third parties with your consent or at your direction.

International Data Transfers

The information that we collect from you may be transferred to, and stored at, a destination outside of your country. It may also be processed by staff operating outside your country who work for us, for one of our suppliers or one of our business partners. By submitting your information, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your information is treated securely and in accordance with this policy and applicable law.

Data Security

We take reasonable and appropriate technical and organizational measures to help protect personal data from unauthorized access, use, disclosure, alteration, and destruction. Unfortunately, the transmission of information via the internet is not completely secure and we cannot guarantee the security of your information transmitted via the Platform; any transmission is at your own risk. To help us protect personal data, we request that you use a strong password and never share your password with anyone or use the same password with other sites or accounts.

Data Retention

We generally retain your information for as long as it is necessary to serve the purpose(s) for which such information was collected, including to provide you with the Platform or the Services. However, there are occasions where we are likely to keep this information longer in accordance with our legal obligations or where it is necessary for the establishment, exercise or defense of legal claims. After you have terminated your use of our Platform or Services, we may store your information in an aggregated and anonymized format. Notwithstanding the foregoing, we may also retain any information as reasonably necessary to comply with our legal obligations such as to allow us to resolve and litigate disputes, and to enforce our agreements.

Information Relating to Minors

This Platform is not directed at children under the age of 13 (14 in Canada) or equivalent minimum age in the relevant jurisdiction. If you believe that we have personal data about or collected from a child under the relevant age, please contact us at aiassistant@acadsoc.com

Privacy Policy Updates

We will generally notify all users of any material changes to this policy, through a notice provided via the Platform. However, you should look at this policy regularly to check for any changes. We will also update the “Last Updated” date at the top of this policy, which reflects the effective date of such policy. Your continued access to or use of the Platform after the date of the updated policy constitutes your acceptance of the updated policy. If you do not agree to the updated policy, you must stop accessing or using the Platform.

Contact Us

Questions, comments and requests regarding this policy should be addressed to aiassistant@acadsoc.com

In the event that you wish to make a complaint about how we process your personal data, please contact us in the first instance at aiassistant@acadsoc.com and we will endeavor to deal with your request as soon as possible. This is without prejudice to your right to launch a claim with your data protection authority or follow the dispute resolution process provided in the Terms of Service.